



Author R. Jay Jay Johnson takes another step in mission to promote reading

FOR IMMEDIATE RELEASE

WASHINGTON, DC (01/11/09) *"It is easier to **build** strong children than to repair broken men."*
- Frederick Douglas

Like the famous abolitionist Frederick Douglas, author R. Jay Jay Johnson takes on the mission of guiding our youth with a wonderful message to uplift and inspire them to thrive beyond any of life's circumstances.

In October 2008, the author R. Jay Jay Johnson participated in a panel discussion, hosted on Washington DC's public radio station WPFW 98.3. The discussion focused on the importance of literacy in the development of our youth and the community. The program *2K Nation*, produced and hosted by young adults, was part of a larger fundraiser for the station. R. Jay Johnson donated 20 signature copies of his short fiction novel, *The Conductor – Truth Unveiled*, in support of the stations efforts.

Since the airing of the program, *2K Nation's* Program Director, Kenneth Carroll, an educator and Site Director at Hart Middle School's Heads Up Program, has begun the development of a standards based lesson plan using the contents of the book.

The Conductor -Truth Unveiled, tells the story of a teenager who is diagnosed with schizophrenia. Through a series of events, this apparent impediment empowers him to become a neighborhood superhero and he learns to overcome his negative surroundings.

The author transforms his own real life experience to his first fiction novel to help our youth come to appreciate the special talents instilled in all of them. Through his advocacy to build strong children, he hopes to guide young African-American males through the love of reading.

R. Jay Jay Johnson currently lives in Laurel, Maryland and is the father of four children. He is working on his second fictional novel to be released in 2009. For a list of book signings, upcoming events, and to purchase a book, please contact Toon-Ups Publishing at the contact information listed below.

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